



BLUE OAK
PRODUCTIONS



We Exist To

Branch Out Beyond the Ordinary

Blue Oak Productions is a full service production company specializing in narrative entertainment, documentaries, and commercial/brand storytelling.

At our core, we're a company of storytellers.

Meet Our Team



Aris Federman

Co-Founder,
Chief Executive Officer



Zoe Dunay

Co-Founder,
Chief Operations Officer



Matthew Blum

Co-Founder,
Chief Creative Officer



CJ McClure

Development Strategist

The *Blue Oak* Difference



Your Brand is Your Story. Tell it Well.

The story of your organization is the most powerful tool in your arsenal to connect with your 'audience'- potential clients.

At Blue Oak, we don't think the word 'content' does enough justice to the power that media can have in shaping the perception of an organization. That's why we tackle commercial video from a storytelling perspective.

Blue Oak is composed of multi-faceted storytellers: producers, directors, writers, editors, composers, audio technicians, cinematographers, drone pilots and more- all bound by a common work history.

This creates an environment of communication and trust- two items that are essential in highly dynamic environments like film sets. Efficiency and consistency are the cornerstones of Blue Oak's foundation.



BRAND STORYTELLING

Your brand is your story, tell it well.



Branching Out Beyond the Ordinary Is Our Mission.

That mission has led Blue Oak to develop a variety of stories rooted in non-formulaic, out of the box storytelling.

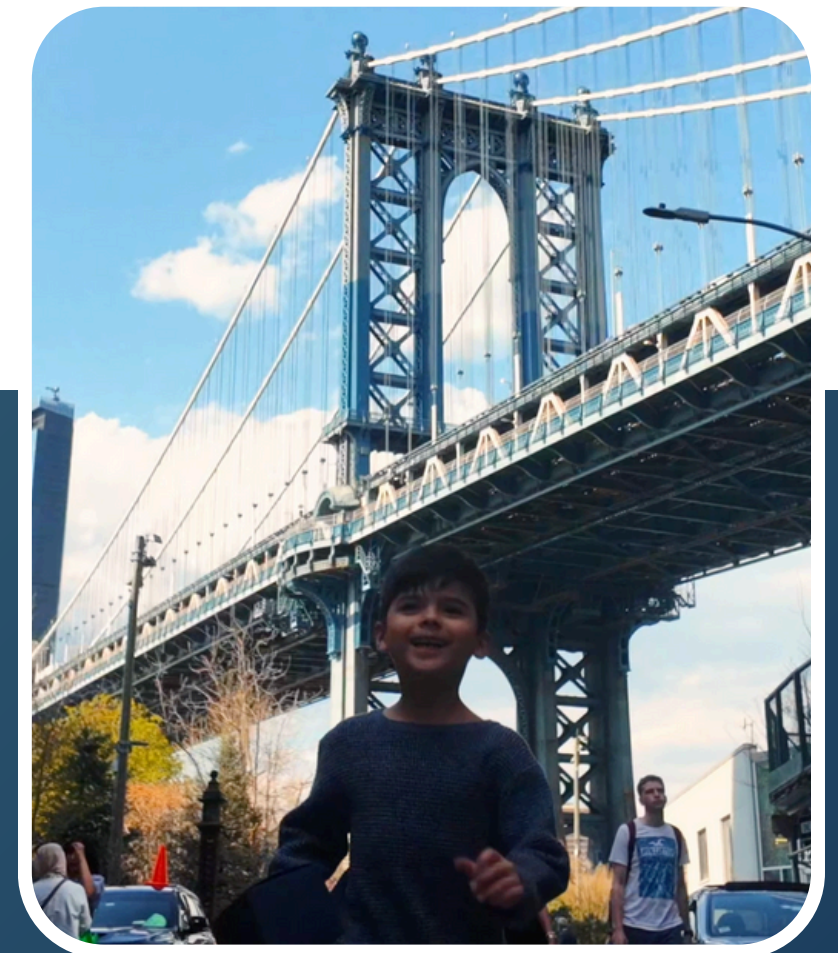
Narrative and Documentary work is our bread and butter here at Blue Oak. We meticulously craft stories through our production process. It all starts with a story. After writing, we take our stories into pre production to plan our production days. During production, we give our story life. Finally in post production, we paint our canvas and finish what we started.

The team at Blue Oak comes from a multi hyphenate background, providing a unique perspective on the storytelling experience. In a collaborative medium like film, we believe it 's important that the artists at Blue Oak have extensive training in a variety of areas, from acting to editing. In our experience, this amplifies creativity and unites communication styles.



Our Roots

Our name, Blue Oak, was born out of the idea that stories are generational. They are firmly rooted in universal, human tradition - like a strong oak in the soil. It's our mission to branch out beyond the ordinary by crafting innovative stories and messages that resonate, all while withstanding the test of time.



LET'S TELL THE
NEXT GREAT STORY

Together.



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